

# Aberdeen Chrysler

## Monthly E-Newsletter

South Dakota's #1 Volume Dodge Dealer

February 2011

### Sales Department News

**ALL-NEW** vehicles have been arriving every day at Aberdeen Chrysler! For a complete list of new and newly redesigned models, [click here](#).



We have nearly 600 New and Pre-Owned cars, trucks, vans, and SUVs to choose from, all with our **BEST PRICE** displayed right in the window!

### Accessory Specials

Due to the overwhelming response we received last month, we've decided to roll our Accessory special over to this month as well! This is your **LAST CHANCE** to receive a CompuSTAR Remote Car Starter for the low price of only **\$299 INSTALLED!!** This is the lowest price you'll find anywhere on remote car starters! [Click here](#) for more information and to schedule your appointment today!



### In This Issue

- ▶ [Sales Specials](#)
- ▶ [Accessories](#)
- ▶ [Service Department](#)
- ▶ [ABRA Auto Body](#)

- ▶ [Employee Spotlight](#)

F.Y.I.

### January Winner

Congratulations to **Richelle Bohlander!** She won FREE oil changes for a YEAR!

### February Drawing

This month we are giving away a **FREE CompuSTAR Remote Car**

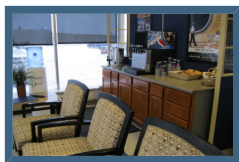
Also, don't forget to [register](#) for your chance to win one!

## Service Department

We're continuing our discounted oil change offer this month! Click on the coupon below to be directed to our website, where you can print off a coupon for an oil change for only \$19.95!

**AND THIS MONTH ONLY BUY 1 OIL CHANGE  
GET 3 FREE!!**

[Click here for more details.](#)



While you're getting the oil change done, feel free to stop by our Customer Lounge, where we have complementary drinks and snacks for our valued customers!

**\$19.95 OIL CHANGE**

[Click here](#)

## ABRA Auto Body & Glass

At ABRA, body and glass are only *part* of the story. There are a wide variety of services that we provide to keep your vehicle looking great, such as **Headlight Lens Restoration.**

**Starter!** [Click here](#) for more details and for your chance to win!!

### **Hours of Operation:**

#### **Sales:**

Mon-Fri 9am-9pm

Sat 9am-6pm

#### **Service:**

Mon-Fri 7am-9pm

Sat 8am-5pm

#### **Body Shop:**

Mon-Fri 7am-6pm

Sat 8am-5pm



### *Employee Spotlight*

Do you have hazy, yellowish, scratched, cloudy or dull headlights? With 3M™ Headlight Lens Restoration, ABRA can restore clarity and brightness to your lenses. This process can be performed quickly, improves visibility, and enhances your vehicle's appearance, and all at an affordable cost.

For more information, [click here](#).

## February Fun

Forget buying your Valentine chocolate - up the ante by getting them a chocolate-themed Smart car.

Recently unveiled in Tokyo, the Smart car was designed by Q-Pot, a Japanese accessories company, and is not only painted brown but also showcases a pattern that looks like a bar of chocolate.

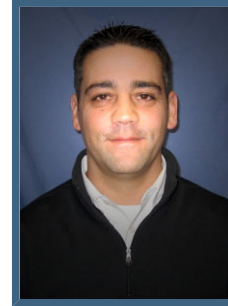


It comes just a few weeks before Valentine's Day, where in Japan it's traditional for women to give men chocolate. And not just their significant other. They need to shell out chocolate to male members of their families, their boy friends, their bosses, and their male colleagues - so it can get a little expensive.

Orders for the chocolate Smart car can be placed from February 2 to March 13. This is one day before "White Day", when Japanese men repay the women who gave them gifts of chocolate with other presents.

If you live in Japan and want to give your sweetie this sweet gift, it will cost you 2.36 million yen (28,780 US dollars).

Source: AP Jan 31, 2011



Our featured employee this month is our Sales Manager, **Tony Emery**. Tony has been with Aberdeen Chrysler since 1999. If you haven't met him yet, stop by our Pre-Owned Auto Mall and say hi! He loves to visit with our customers and receive any feedback regarding your visit to our dealership! [Click the photo to find out more about Tony!](#)

## Now Hiring!

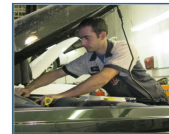
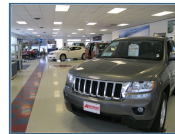
Aberdeen Chrysler is looking for highly motivated individuals to enhance our Sales Team.

We are also currently  
looking for both  
experienced and  
recent tech school  
graduates

to join our

Service Department!

Click [HERE](#) to apply  
today!



**Address:**  
901 Auto Plaza Drive  
Aberdeen, SD 57401  
**Local:** 605-225-1656  
**Toll Free:** 800-874-9173

**Aberdeen Chrysler**  
www.aberdeenchrysler.com



**General Sales Manager**



Toby Doeden

toby@aberdeenchrysler.com