

Aberdeen Chrysler & The Pre-Owned Auto Mall

Monthly eNewsletter



#1 Volume Chrysler Dealer in a 7-State Area!

April 2011

What a winter! Just when we thought the snow was done falling, sure enough, more came! Besides the obvious reasons to get tired of the cold, we at Aberdeen Chrysler especially started to hate it. It's hard to sell cars when they're all covered in powdery white stuff! Our guys put in long hours clearing off cars, trucks, vans, & SUVs. Hopefully, all that's behind us now and we can look forward to a beautiful spring!

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Sales Department News

April is Minivan Month!



We are featuring special offers on our full line of minivans, including the 2011 Chrysler Town & Country. It includes a total of 42 standard safety and technology features designed to help you protect you and your family.

[Chrysler Town & Country Caravan](#)

[Dodge Grand](#)

Detail Special

We are celebrating the return of Spring with **incredible savings** from Aberdeen Chrysler! Our Detail Center is extending a special offer **this month only!** Make an appointment to have your car look like new again!

Click [HERE](#) for all the details!

Service Department

In addition to this month's Detail special, we wanted to extend an offer in the Service Department as well to ensure

F.Y.I.

March Winner

Congratulations to **Mark Morlock** and **Kevin Fuller!** Mark won the \$500 Vehicle Gift Certificate and Kevin won the \$200 Accessory Certificate!

April Drawing

Now that spring is finally here it's time to get your car in for service! We are bringing back our

FREE Oil Changes for a YEAR Giveaway!

[Click here for more details and for your chance to win!!](#)

your vehicle is running great. Stop into our Service Department this month to receive an **oil change, tire rotation, and multi-point inspection all for only \$19.95!** That's incredible! Simply click on the coupon for details.

Oil Change, Tire Rotation, & Multi-Point Inspection for only \$19.95!

ABRA Auto Body & Glass

At ABRA, body and glass are only *part* of the story. There are a wide variety of services that we provide to keep your vehicle looking great, including **Alloy Wheel Repair**.

Alloy wheel repair is an alternative to replacing your wheels. Since blemishes on your wheels can ruin the appearance of your car, wheel repair can help retain its value. Our professionals specialize in repairing curb rash, nicks, scuffs, and scrapes.



Click [here](#) to make your wheels look like new!

April Fun - Can a Minivan be "Manly" ?

The 2011 Dodge Caravan appears to answer to the affirmative.

Dodge has sold more than 6.5 million minivans since it invented the segment in 1983. The amazingly versatile vehicle remains innovative and irreplaceable, regardless of fickle fashion senses.

While minivans were already the best road cars for friends and family, the new Grand Caravan ups the ante with 70 upgrades over the 2010 model. Designers gave the Grand Caravan a more cockpit-like ambience with the optional "super console" and beefed-up the high-tech connectivity features.



Dodge erased the "base" model for 2011, leaving four trim levels: Express, Mainstreet, Crew, and R/T (coming out this spring).

Available Features:

- 8-way power driver seat
- power adjustable pedals
- 3-zone temperature control
- Homelink universal transceiver
- Electronic Vehicle Information Center
- Media Center with 6.5-inch touch screen

Hours of Operation Sales:

Mon-Fri 9am-9pm
Saturday 9am-6pm

Service:

Mon-Fri 7am-9pm
Saturday 8am-5pm

Accessories:

Mon-Sat 8am-6pm

Body Shop:

Mon-Fri 7am-6pm
Saturday 8am-5pm

Employee Spotlight



April's featured employee is our Parts Manager, **Steve Fauth**. Steve joined Aberdeen Chrysler in 1985 and became the Parts Manager four years later. Located in the service area, Steve and his team can find any part you desire. Stop by and say hi to Steve the next time you're here!

- 30-gigabyte hard drive (holds approximately 6,700 songs)
- Park View rear backup camera
- Glowing ambient blue-green interior trim rings

Click on the photo to find out Steve's dream vacation destination.

Safety Features:

- front seat-mounted side air bags
- driver-side knee blocker air bag
- electronic stability control
- tire pressure monitoring

The Grand Caravan still has competition, of course. But with Chrysler's commitment to the minivan market, the others are unlikely to catch up.



Source: vcastar.com

Watch out for the major changes happening at

www.aberdeenchrysler.com.

New site launches this month!

New Features!

More Interaction!

Easier navigation!



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