

Megan Eske

From: "Aberdeen Chrysler" <toby@aberdeenchrysler.com>
Date: Monday, August 01, 2011 2:28 PM
To: <megan@aberdeenchrysler.com>
Subject: Test Message - Aberdeen Chrysler June E-Newsletter

Aberdeen Chrysler & The Pre-Owned Auto Mall Monthly eNewsletter



South Dakota's #1 Chrysler Dealer!
June 2011

**Keep up with Aberdeen Chrysler on
Facebook and Twitter!**
**"Like" us on Facebook and receive a
FREE Oil Change!!**
(Offer available in June only.)

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Sales Department News

LEASE SPECIALS ARE BACK!!
Receive special pricing with \$0 down this month!!

[Click here](#) to check out some of the great pricing!!

Accessory Special

June is a GREAT month to purchase a new vehicle - the sun is out, the snow is gone, and the open road is just waiting for you! We want to help you get your vehicle ready for the vacations we know you're planning on taking and offering an incredible deal!!

[Click here](#) for a 10% off coupon on all
accessory purchases over \$50!!

F.Y.I.

May Winner

Congratulations to **Craig Johnson** and **Christyl Steger**! Craig won an Aberdeen Chrysler Gift Certificate and Christyl won a Gift Certificate to Bully's! Congratulations!!

June Drawing

This month, everyone can take something home! "Like" us on Facebook and we'll

Service Department

We have a new face in the Service Department. Aberdeen Chrysler welcomed **Mark Musel** to our team! Mark is the new Car Care Advisor and is ready and willing to help you! Fully trained with all extended coverage knowledge, Mark is ready to offer service plans that will help take care of any unexpected service bills. Mark works closely with **EasyCare**, a vehicle repair coverage company that helps pay your repair bills. Call Mark at **1-800-874-9173** or stop into our Service Department today!



Buy 1 Get 1 Free
Oil Change
[CLICK HERE!!](#)

June Fun - 2012 Chrysler 300s Spot

Motown and the Motor City take a flyover to LA in Chrysler's new commercial for the 2012 Chrysler 300S - featuring Dr. Dre cruising around the City of Angels in the luxury sedan that's "Imported from Detroit."

In this "Good Things" spot, the background music is a Dre instrumental, while a voiceover - using the same voice from the Chrysler Eminem spot - says "Some people say good things come to those who wait. Truth is, good things come to those who work - who work later, who work harder."

In the six days since Chrysler uploadd the spot to YouTube June 1, it's been viewed more than 168,000 times.

[Check out the video here.](#)

What do you think? Does Dr. Dre pick up the beat in this latest iteration of Chrysler's "Imported from Detroit" advertising campaign?

Oh, and by the way, the Chrysler 300S features a sound system with Beats by Dr. Dre speakers. Gotta love the tie-in. Hey, it's all about promotion, after all.

Source: www.familycarguide.com

send you a FREE Oil Change! That's it! Simple, huh?

Hours of Operation

Sales:

Mon-Fri 9am-9pm
Saturday 9am-6pm

Service:

Mon-Fri 7am-9pm
Saturday 8am-5pm

Accessories:

Mon-Sat 8am-6pm

Body Shop:

Mon-Fri 7am-6pm
Saturday 8am-5pm

Employee Spotlight



The featured employee for this month is **Dustan Burgard**, a member of our finance department. Dustan started at Aberdeen Chrysler in 2001 as a car salesman and has moved his way up since then. Dustan now deals with finances in the Used Car Building! The next time you're out at Aberdeen Chrysler, stop by and say hi to Dustan!

Click **Dustan's** photo
to find out
about his most
embarrassing moment!



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