

Aberdeen Chrysler & The Pre-Owned Auto Mall

Monthly eNewsletter



South Dakota's #1 Chrysler Dealer!
January 2012

Happy New Year!!

Sales Department News

Let's say you're looking for a new vehicle. If you've *never* had to pry a wiper loose from a frozen windshield, you might not recognize the comfort and safety challenges that confront motorists in harsh winter climates. If you live in a colder climate (which we all do), you *do* know the horror of losing feeling in your fingers and toes, or sliding haplessly into a ditch. Either way, make sure your new vehicle has the features to make life in snow country a lot easier. [Read more.](#)



Accessory Special



We have a couple of special promotions going on in our Accessory Department this month! Darren Droog wants **EVERYONE** to have an Auto Start in their vehicle, so he's continuing his special prices on **ALL Auto Starts!!!** [Click here for all the details!](#)

Do you have other Accessories in mind for your vehicle? Need new running boards? What about a grille guard for your new truck? Ever think about tinting your windows? Take care of all your vehicle accessories this month with **10% Off your Accessory purchase!** [Find out more!](#)

Service Department News

In This Issue

- ▶ [Sales Specials](#)
- ▶ [Accessories](#)
- ▶ [Service Department](#)
- ▶ [ABRA Auto Body](#)
- ▶ [Employee Spotlight](#)

F.Y.I.

December Winner

Congratulations to Kayla Carpenter and Gwen Braun! Kayla won a \$200 Accessory Gift Certificate and Gwen won Free Oil Changes for a YEAR! Thanks for your continued interest in Aberdeen Chrysler!

January Drawing

Register this month to win one of several FREE OIL CHANGE certificates!! [Click here](#) for your chance to win!

Even though it doesn't seem possible, we ARE in the Winter season here in the Midwest. Soon enough, snow WILL fall. Are you ready for the few winter months that are coming? Even if you aren't ready, it's a good idea to make sure that your vehicle is ready. Stop in to our Service Department this month for a FREE Winter Car Care Inspection with the purchase of an Oil Change. And this month only, purchase your Oil Change for only \$19.95! [Read more...](#)

ABRA Auto Body

It happens every day, and many of us have experienced it ourselves. A car accident can be a serious matter, but, thankfully, the majority of automobile accidents involve only minor vehicle damage and no personal injuries. As cars get safer, that becomes more and more true.



If you find yourself in a fender-bender, our Body Shop and Collision Center offers a few guidelines. [Read more.](#)

January Fun - January Days

Not only is January the beginning of a new year, it is also the home of several "national holidays" that, well, some people observe. Take a look at our list of "national holidays" and start planning!



Dr. Martin Luther King Jr. Day - Third Monday in January

[January Holidays](#)

Winter Hours

Sales:
 Mon-Fri 9am-9pm
 Saturday 9am-6pm
 (Auto Mall Closes at 7pm, New Car Building open until 9pm)

Service:
 Mon-Fri 7am-9pm
 Saturday 8am-5pm

Accessories:
 Mon-Sat 8am-6pm

Body Shop:
 Mon-Fri 7am-6pm
 Saturday 8am-5pm

Employee Spotlight



Our featured employee this month is Curt Wagner. An employee since 1992, Curt is one of our experienced Service Advisors. Stop in and say Hi the next time you're out for a service appointment!

Click on Curt's picture to find out a little more about him!

Address:
901 Auto Plaza Drive
Aberdeen, South Dakota
57401 Toll Free: 800-874-
9173
Local: 605-225-1656
Fax: 605-225-1281

Aberdeen Chrysler
www.aberdeenchrysler.com
General Manager
Toby Doeden
toby@aberdeenchrysler.com

